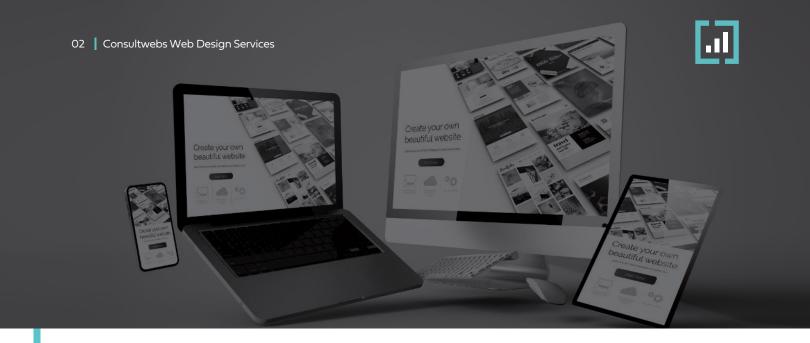


Consultwebs Web Design Services





Consider your website the first online impression your firm gets to make. Your entire digital marketing strategy revolves around it - whether that includes SEO, PPC, social media marketing, or any combination of the three, and it also has the ability to increase visibility, build credibility, provide informational posts, updates and most importantly, convert prospects into calls and cases.

In order for your firm to reap all these benefits (and more), however, it's critical that your website is also **aesthetically pleasing**, **responsive**, **and optimized to rank across search engines**.

At Consultwebs, we take pride in the bottom-line successes our teams' web design efforts continuously generate for our clients.



Feel free to check out our

Before and After Web Design Case Study

and see for yourself!



Because we are results-driven, our approach to web design is comprehensive and unlike any other.

Let us break it down for you.

To provide both aesthetically and functionally optimized options, we offer 2 types of web design + a bonus!

- 1. Custom web design: Allow us to create a custom design to meet your law firm's unique wants and needs.
- 2. Theme web design: We have 5 different theme designs you can pick and choose from.
- 3. Landing Page(s): Primarily used for digital ad campaigns, whether Facebook Ads, Google Ads, etc.

Not sure which is the best fit for you? Give us a call!

In addition to that, we make sure your website...

- Ranks with the help of SEO optimization.
- Stands the test of time with fast loading times.
- Functions and is protected from viruses and hackers with our WordPress theme framework and Pagely security. For an overview of website development, take a look here.

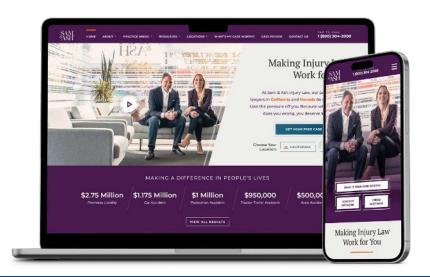


Want visuals?

Check out the following sample snippets from our clients' theme and custom designs from 2021:



Chaves Perlowitz Luftig, LLP - Theme Design



Sam&Ash - Custom Design

Want to see a sample of a landing page for this firm? Check this out.



Want to see how this firm's ranking in Google increased since their SEO launch with us?



Custom-designed Page Templates Includes:

- 1. Homepage
- 4. Top Level PA
- 2. About Us
- 5. Default /
- 3. Bio
- Generic Page

Pre-designed Templates Customized for Your Brand:

- 1. Location Page
- 4. Blog home
- 2. Legal Services
- 5. Blog post
- 3. Contact Us
- **6.** 404 / Sitemap

If additional custom page designs are needed, they can be quoted accordingly. Templates that require additional investment (if needed):

- 1. Community Page
- **3.** Resources
- 5. Portal Pages

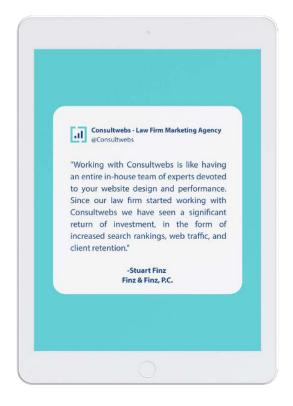
- 2. Atty Referral
- 4. Other Topics
- 6. Careers Page

We believe a website converts the most caseloads when it caters to the different stages of a customer's journey individually. Whether they're at the early stages, diving deeper into their research, or find themselves ready to book a call/email your firm, your website should appeal to all interests, by segments. On this grounds, we also do higher-end content marketing pieces, which include but aren't limited to:

- **1. Infographics:** A sample for our client <u>Finz &</u> Finz can be found **here.**
- Data Analysis: A sample for our client <u>Davis</u>,
 <u>Saperstein & Salomon</u> can be found <u>here</u>.

Discover how we boosted conversions for one of our 'Before and After' Web Designs.

At <u>Consultwebs</u>, we take pride in the fruits of our labour. What really takes the cake for us, though, are the many long-term relationships we've formed throughout the years.



If you'd like to know more about web design for law firms, see more samples, ask questions, or better yet, get a head start,

We're here to Help